MAINTENANCE CORNER

RATE-YOUR-Maintenance
If the Maintenance Team has recently completed work in your apartment home, do not forget to fill out your “Rate Your Maintenance” card. All returned Rate-Your-Maintenance Cards will get a FREE custard from Shake Shack (while supplies last). Additionally, if you return them back to the office you will be entered to win a $25 gift certificate a local downtown New Haven business. February’s Rate-Your-Maintenance winners are Taft Residents Ricardo Sota & Maria Aparicio & Omar from our Maintenance team.

SHAKE SHACK

The Taft will be hosting a Valentine’s Day Party on Thursday, February 12th from 5pm-7pm in the Grand Lobby. We would like to give a special thanks to Beyond Fitness. We really appreciate you taking the time to set up a demo Zumba class in our Recreation Center. We hope everyone who attended had a great time!

Pay your rent online!
You can now pay your rent through our secure resident portal via any Internet connection. We would also be more than happy to email it to you upon request. Additionally the link is available when you login to the resident portal through taftapartments.com

Early Bird Special Reminders
Watch your mailbox for Early Bird Special Offers. Take advantage of a better rent rate by renewing early!

Don’t forget to follow The Taft on our Social Networks!

Twitter.com/taftapartments
Facebook.com/taftapartments
Pinterest.com/taftapartments

Storage at The Taft
Need extra space to store your belongings? Stop by the Taft Management Office to ask about our controlled access storage facilities. Storage units are starting at $50 per month.

Important Reminders

- Some tips for staying warm in your apartment as the weather gets colder: Make sure all windows are fully closed; all baseboard vents are in the open position; move furniture away from baseboards to allow air to circulate; and on very cold days make sure to keep your blinds down & in a closed position.
- The Trash Chute is only for bagged, routine, household garbage and trash. If you have cardboard boxes, please break them down and place on the ground level by the service elevator. Maintenance will then dispose of them properly.

Enjoy living here? Tell a friend!
The Taft has a new resident referral program! If you know anyone looking for a great place to live, why not recommend right here in the same community you live in? If your friend, coworker, or other acquaintance comes in and rents with us at The Taft Apartments, you will be rewarded! Please make sure they use your name in their first contact with the office!

If you have any questions or to set up an appointment for someone you know please feel free to give the office a call at 203-495-8238 or email us at info@taftapartments.com.

The Taft would like to give a special thanks to Beyond Fitness. We really appreciate you taking the time to set up a demo Zumba class in our Recreation Center. We hope everyone who attended had a great time!
The Shubert Theatre opened on Friday evening, December 11, 1914 with The Belle of Bond Street. Seats for the opening engagement were priced from 25 cents to $1.50. Local newspaper critics enjoyed the show, which had already played on Broadway, but they were more impressed with the much needed, “beautiful, ultra modern playhouse... which New Haven people can refer to with justifiable pride.” Their sentiments were echoed by the greatest stars, producers, and writers of the theatre world, who soon elected the Shubert Theatre and New Haven as their favorite place to try out shows before opening them on Broadway. From its very first season, the Shubert Theatre has been a performing arts center presenting plays, musicals, opera, dance, classical music recitals and concerts, vaudeville, jazz artists, big bands, burlesque, and a variety of solo performances.

Since opening in 1914, the Shubert Theatre has played host to over 600 pre-Broadway tryouts, including over 300 world premiers and 50 American premieres. One of the first great shows to world premiere on the Shubert stage was Robinson Crusoe, Jr. in 1916. Fewer shows toured during the forties because of the war, but in 1943, New Haven audiences went wild over an unlikely musical comedy about cowboys entitled Away We Go. Before the show opened on Broadway, it was renamed Oklahoma! The show’s composer, Richard Rogers, loved the Shubert and New Haven; eleven of his shows, including Carousel, South Pacific, The King and I, and The Sound of Music, had their world premieres here. Tennessee Williams’ play, A Streetcar Named Desire, had its premiere at the Shubert in 1947. Not only was a great play born on opening night, but a new star, Marlon Brando, emerged.

The Shubert closed in 1976 and was threatened with destruction. Through the efforts of many, over a period of seven years, the theater was saved. The interior of the theater was lovingly and handsomely restored with particular care and attention given to historical accuracy. The Shubert, New Haven re-opened in December 1983. From its original mission as a Broadway tryout house, the theater has evolved into a non-profit, community resource that serves as the heartbeat of the region’s cultural life. In addition to the Broadway offerings and performances of dance, cabaret, popular music and family entertainment, the Shubert Theater has comprehensive education and outreach programs, fulfilling its mission to make the best of the performing arts available to the most people.

With the Shubert Theater as next door neighbor, the Hotel Taft saw many famous personalities walk through its elegant entrance or underground as there was a tunnel that connected each building in the basement, during runs of pre-Broadway shows at the Shubert Theater: Included were Humphrey Bogart, Spencer Tracy, The Marx Brothers, W.C. Fields, Gloria Swanson, Mary Martin, Al Jolson, Eddie Cantor, Katherine Hepburn, Alec Guinness, Henry Fonda, Olivia de Havilland, George Arliss, Walter Hampden, Sarah Bernhardt, Margaret Sullivan, Chauncey Olcott, John, Lionel & Ethyl Barrymore. It is purported that Groucho Marx used to begin his monologue by stating “I got kicked out of the best hotel in the world, The Hotel Taft in New Haven.”

A Broken Umbrella is a 30 member, award-winning theater company comprised of arts professionals in and around New Haven. They take their inspiration from New Haven’s rich history, “We create site-specific non-profit theater company, our tenth new work will celebrate the Shubert Theatre’s 100th anniversary.”

The Taft and the Shubert have had a long relationship. Famous actors, writers and producers passed through these hallowed halls—living at the Taft Hotel, working at the Shubert, and partying along College Street. For eight performances this February, a Broken Umbrella will be bringing this historic friendship back to life. Their show SEEN CHANGE!, will premiere at the Shubert, however the performance and audience will walk between the Shubert and the Taft during the course of the evening.

Performance dates & times: Feb.18-20, 8 pm; 25-27, 8 pm; Feb. 28, 2pm & 8pm. More details to follow.